



15th INTERNATIONAL CONFERENCE
ON SOCIAL SCIENCES

Leuven, 13-14 July 2018

venue
KU Leuven
Belgium

ICSS XV - 15th International Conference on Social Sciences			
CONGRESS PROGRAM PART II			
Date / Hours	Program Summary	Program Content	
13/07/2018		Venue: KU Leuven, Campus Gasthuisberg, Herestraat 49, 3000 Leuven, Belgium	
08:30 - 09:30		Registration (Coffee & Tea I - served)	
09:30 - 11:00		Plenary Session	
11:00 - 11:30		Coffee & Tea II	
11:30 - 13:00		Parallel Sessions I	
13:00 - 14:00		Lunch	
14:30 - 16:00		Parallel Sessions II	
16.00 - 16:30		Coffee & Tea III	
14/07/2018			
Closing Remarks		Online Forum	
Date/Day/Hour		Program Content	
13/07/2018	Plenary Session I	Supervisor	Enkeleda Lulaj
09:30 - 11:00		Presentation Time	7 min. each
Room		Moderator	Prof. Dr. Kathy O'sullivan
		04.201 - Auditorium BMW 6	
Editorial	Editorial	Belgium	Editorial Information
Special Presentation	Prof. Dr. Kathy O'sullivan	Belgium	Mentoring for leadership - critical for professional development and academic success
Special Presentation	Prof. Dr. Jay Mitra	United Kingdom	Migrant and Transnational Entrepreneurship: Policy implications for Economic and Social Development
Special Presentation	Prof. Dr. Malika Sahel	Algeria	Culture Promotion and Political Considerations.
Special Presentation	Dr. Nellie Myburgh	South Africa	Child Marriage in the New Millennium: A challenge for our generation
Special Presentation	Dr. Ricarda Braukmann	Netherlands	The Importance of Open Science for the Social Sciences
Special Presentation	Prof. Dr. Tina Chanter	United Kingdom	Feminism in a world where Trump can get elected and Brexit can happen
Special Presentation	Prof. Dr. Ubaldo Cuesta	Spain	Neuromarketing: contemporary theories and techniques
Special Presentation	Assoc. Prof. Dr. Voinea Mihaela	Romania	Social Competences - Priorities for 21st Century Education
Special Presentation	Dr. Warda Sada Gerges	Israel	Understanding the World of Little Children
Special Presentation	Dr. Siew Hong Lam	Singapore	Generic Skills Training for Graduate Employability and Life-Long Learning
13/07/2018	Coffee & Tea II	Time	11:00 - 11:30
13/07/2018	Parallel Sessions I	Presentation Time	8 min.
Session Code	1A	Room Supervisor	Valdrina Fetaj
Time	11:30 - 13:00	Moderator	Jürgen Moormann
Room	04.201 - Auditorium BMW 6		
1	Jürgen Moormann Janik-Vasily Benzin	Can Dinosaurs Fight Back? Utilizing Start-Up Strategies for Renovating the Banks' Business Models	
2	Osman Özdemir Şakir Erdem	The Relationship Between Experiential Marketing and Corporate Reputation: a Research on Turkish Operator Companies	
3	Besik Bolkvadze	Investment Strategy of Georgia as a Country of Transition Economy: Trends, Problems, Prospects	
4	Afrim Loku Fatlum Gogiqi Vesë Qehaja	Social Enterprises Like the Right Step for Economic Development for Kosovo	
5	Filiz Giray Betül Inam	Military Expenditures and Income Equality in Some Oecd Countries	
6	Islam Qerimi	Electronic Signature and Electronic Contract, Comperative Aspect of Kosovo and Developed Countries	
7	Hasan Metin	A Review on Performance in Non-Governmental Organizations (Ngos)	
8	Tatiana Pischina Romeo Fortuna	Trade off Between Competitive Advantage and Environmental Threats: The Case of Moldova	
9	Enkhtuya Dandar	Mongolian Tax Policy for Developing SME S	
10	Marwan Al Qur'an	Decision-Making Process in Foreign Investment Choices	
11	Tamás Kozák	Risk Responsiveness Based Organizational Change Management	

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13/07/2018	Parallel Sessions I	Presentation Time	8 min.
Session Code	1B	Room Supervisor	Nazila Zarghi
Time	11:30 - 13:00	Moderator	Efosa Kenneth Oghagbon
Room	04.226 - Seminarielokaal HP 1		
1	Efosa Kenneth Oghagbon	Impact of location and government funding on medical Students' Perception of Learning Environment in Nigeria	
2	Nertila Cika	Development of Internal Controls in Small and Medium Enterprises - Case of Albania	
3	Iosif Kafkalas	Decision Analysis Framing and Motivation Application in Business and Tourism	
4	Maia Chania Ramaz Putkaradze	The Priorities of Georgian Economic Development in Conditions of Globalization	
5	Ruzhdi Matoshi Besa Veseli	Economic Growth in Kosovo as a Challenge to Environmental Preservation in the Republic of Kosovo	
6	Lorena Çakërrri Filloreta Madani	The Dynamics of Foreign Direct Investment in Albania. Comparison with the Western Balkan Region	
7	Ilira Pulaj	Monetary Policy, Exchange Rate and Capital Flows	
8	Marcus L. Vanderjack	Universal Standards for Developing Curricula for Migrant Children: A Model from Beijing	
9	Keranmoy Chakma Sunil Kanti Dewan	The Main Arguments: Improvement the Teachers' Education	
10	Siew Hong Lam	Classroom Observation for the Professional Development of Myanmar University Lecturers in a Singapore Cross-Cultural Context: Perception of Abilities and Learning Based on 'Nine Events of Instruction'	
11	Rhoderick V. Nuncio	Benchmarking ICT for Education in Japan: Best Practices, Trends, Challenges and Lessons Learned for Philippine ICT-Based Education & Development	
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13/07/2018	Parallel Sessions I	Presentation Time	8 min.
Session Code	1C	Room Supervisor	Siavash Bakhtiar
Time	11:30 - 13:00	Moderator	Samikkanu Jabamoney S/O Ishak Samuel
Room	04.227 - Seminarielokaal HP 2		
1	Samikkanu Jabamoney S/O Ishak	Scoring Higher Grades at 'O' Level Exam Through N-Theory Strategy	
2	Victoria V. Safonova	Developing Russian Phd Students' Academic Culture in Eap Courses for International Communication and Co-Operation	
3	Isadora Coan	The Political Elements of a Political and Pedagogical Project	
4	Voinea Mihaela Topala Ioana Roxana Bota Oana Alina	When is the Integration of Students with Special Educational Needs Successful? A Good Practice Example - School N.o. Brasov, Romania	
5	Lindita Lutaj	The Teacher, Teaching and the Learning Styles of the Students	
6	Katerina Kourkoulis	Investigating the Impact of Greek EFL Teachers' Participation in Online Communities of Practice as a Means of Professional Development	
7	Warda Sada Gerges	Discourses and Genre Around Kindergarten Outdoor Activities	
8	Khalid Almashikhi Sobhy Ahmed Soliman Manal Obaid	Effectiveness of a Training Program Based on Investing in the Educational Portal for Developing the Skills of Administrative Staff in the Basic Education Schools of Dhofar Governorate in Oman	
9	Sergio Gallego García Rayco Rodriguez Reyes Manuel García García	Design of a Conceptual Model for Improving Company Performance Based on Lean Management Applying the Viable System Model (Vsm)	
10	Ledina Hoxha	Hashgraph the Future of Decentralized Technology and the End of Blockchain	
11	Malika Sahel	The Impact of Early European Presence in West Africa	
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13/07/2018	Parallel Sessions I	Presentation Time	8 min.
Session Code	1D	Room Supervisor	Adem Spahiu
Time	11:30 - 13:00	Moderator	Kathy O'sullivan
Room	04.228 - Seminarielokaal HP 3	Field	
1	Kathy O'sullivan	Critical Factors in English Teachers' Professional Development in China – a Case Study	
2	Hajar Azari	A Critical Analysis on the Situation of Women Victim of Rape in Islamic, International and Iranian Legal Systems	

3	Nico Grönüm	Storytelling and the Inculcation of Virtue in Learners on Cognitive Science, Communication Theory and Virtue Ethics
4	Jeremiah Lasquetey-Reyes	Computer Simulations of Ethics: The Applicability of Agent-Based Modeling for Ethical Theories
5	Pedro Castellón Patiño	Jose Agustín Blanco Barros (1922 – 2016): Un Provinciano Universal
6	Ridhima Mahabal	Panch Kanyā: An Evolving Civilization's Codified Nature Worship
7	Albina Bytyqi Bujar Gallopeni	The Examination of the Profile of Leadership and Management in Healthcare Institutions in Kosovo
8	Bujar Ahmedi Besian Ahmeti	Private Armies in Contemporary International Politics
9	Ricarda Braukmann	Rda: Who? What? Where? - Introducing the Research Data Alliance and Its Opportunities for the Social Sciences
10	Charalampos Kyriakidis Efthimios Bakogiannis	Study of Driving Behavior in Ilioupolis, Athens According to the Environmental Affordances Theory
11	Abdulrahman Alhajri	Separation of Powers in the Kuwaiti Criminal Justice System: A Case Study
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13/07/2018	Lunch	Time	13:00 - 14:00
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Session Code	Parallel Sessions II	Presentation Time	8 min.
Session Code	2A	Room Supervisor	Enkeleda Lulaj
Time	14:30 - 16:00	Moderator	Sindorela Doli-Kryeziu
Room	04.201 - Auditorium BMW 6		

1	Sindorela Doli-Kryeziu	The Path of Standard Albanian Language Formation
2	Çağla Taşçı	Issues in Vocabulary Acquisition; Academic and Technical Vocabulary in Medical English
3	Watcharapon Sirisuwilai	CLT in Chines Major's Comprehensive Chinese Course – a Case Study of Khon Kaen University, Thailand
4	Victoria Storozenko	“German is My Second Language, Which I Actually Now Master Better Than My Native Language” – Language Biographies and the Linguistic Integration of Future Teachers
5	Valdrina Fetai	The Factors That Influence in Human Resources Management at the Clinical Hospital in Tetovo
6	Jelle Nijland Thy Pham Tim Verdoes	Maaik Lycklama A Nijeholt Shifting Paradigm? Long-Term Value Creation as a Normative Principle in a Hostile Takeover: Evidence from the Netherlands
7	Siavash Bakhtiar	Concerning the Apparition of a Mobile Phone in a 17th Century Painting and Its Issuefication
8	Nihan Akdemir	Deconstruction of Gender Stereotypes Through Fashion
9	Puttharak Prabnok	The Cultural Identity Construction of Temples for Tourism
10	Imge Oranli	Genocide Denial: A Form of Evil or a Type of Epistemic Injustice?
11	Chutimon Sombongse Smith Tungkasmit Ph.d.	Thai Youth's Leadership Code: Characteristics of Leadership from the Perspective of Thai Youth
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13/07/2018	Parallel Sessions II	Presentation Time	8 min.
Session Code	2B	Room Supervisor	Pedro Castellón Patiño
Time	14:30 - 16:00	Moderator	Ubaldo Cuesta
Room	04.226 - Seminarielokaal HP 1		

1	Ubaldo Cuesta Luz Martinez Jose Ignacio Niño	A Case - Study in Neuromarketing: Analysis of the Influence of Music on Advertising Effectiveness Through Eye-Tracking, Facial Emotion and Gsr
2	Morakeng Edward	Integration of Vocal Music, Dance and Instrumental Playing in St Matthews Apostolic Church: Maphopha Congregation
3	Nazila Zarghi Soheil Dastmalchian	Evidence Based Social Sciences: a New Emerging Field
4	Jinju Kim Jordi Lopez Sintas	What Are You Talking About when You Are Watching Online Tv Series: Parasocial Interaction with Topic Modeling and Media Success
5	Abdulrahman Alhajri	A Qualitative Study of the Separation of Powers in the Criminal Justice System of Kuwait
6	Tuğba Özbek Serhat Türken	A Business Model Innovation Through Canvas Model: the Case of “Perfect Past Times Mall”
7	Neema Robert Dr. Nyankomo Marwa	Effect of Training Intensity on Firm Performance
8	Ayşe Sahin	How to Incorporate Corporate Social Responsibility into DNA of the Companies?

9	Yvonne A.b. Buunk-		Perceived Work Experience of Dutch Young Professionals-Dental Hygienists
10	Dr. Christopher Iwejuo		Nigeria and the Challenges of Internal Security in the 21st Century
11	Kathy O'sullivan		Internationalisation with Chinese Characteristics – Tracing the Development Path of a Thoroughly Modern Chinese University
12			
13/07/2018		Parallel Sessions II	Presentation Time 8 min.
Session Code		2C	Room Supervisor Jinju Kim
Time		14:30 - 16:00	Moderator Malika Sahel
Room		04.227 - Seminarie-lokaal HP 2	
1	Malika Sahel		People Exchange : A British Council's Post-Colonial Distinguished Cultural Investment
2	Charalampos Kyriakidis Eftimios Bakogiannis		An Evaluation of Urban Open Spaces in Larisa, Greece
3	Mwanaka		Parental Rights Vs Children's Rights
4	Thanapauge Thawatchai Sangseema		Moving on the Chain: Push-Pull Factors Affecting the Migration of Laotian Workers to Udonthani, Thailand
5	Ricarda Braukmann		The Cessda Data Management Expert Guide: A Free Online Guide for Social Science Researchers
6	Gheorghe Carmen		The Abusive Character of the Contractual Clauses. Currency Risk Clause
7	Nellie Myburgh Jennifer Grant Nolizwe Madinga	Andile Sokani Dudzile Ziqubu, Shabir Madhi Lungile Shivambo, Lerato Ntsie	Factors Facilitating and Impeding Bereaved Parents' Decision to Consent for Minimally Invasive Tissue Sampling (Mits) - A Qualitative Study
8	Brunela Kulloli Ilirjan Hysa		Law and Society - Euthanasia and Criminal Law
9	Luljeta Zefi		The Right to Information, as a Fundamental Right and a Constitutional Guarantee for Albanian Citizenship
10	Adem Spahiu Mimoza Zyfiu		An Environment Without Barriers
11	Tina Chanter		All Too Human: Recontextualizing Deleuze and Levinas on Art
12			
13/07/2018		Parallel Sessions II	Presentation Time 8 min.
Session Code		2D	Room Supervisor Neema Robert
Time		14:30 - 16:00	Moderator Jay Mitra
Room		04.228 - Seminarie-lokaal HP 3	Field
1	Jay Mitra Dr. Su-Hyun Berg		Entrepreneurship Education and Learning Systems: Developing a Holistic Approach to Entrepreneurial Universities and Their Ecosystems
2	Gazmend Abrashi		Organizational Communication-The Importance of Communication Strategy in Times of Crisis for the Organization
3	Raluca Andreea Vidrascu		The Dynamics of Crowdfunding in a Frontier Market: An Exploratory Research on Romania
4	Maral Shafafy		Navigating Violence in the Face of Vulnerability: Women in the Villas of Buenos Aires
5	Abraham Buunk Yvonne A.b. Buunk-		Sense of Defeat, Social Status and Oral Health Among Forensic Psychiatric Patients
6	Sitki Anlam Altay		Field of Application of Corporate Governance Principles in the Turkish Company Law (Joint Stock Companies)
7	Ahmed Ibrahim		Interdisciplinary History and Beyond: A Critical Reading in Western Historiography
8	Güven Çağdaş Gündoğdu		The Educational Technology Standards Competency of Instructors at Anadolu University School of Foreign Languages
9	Enkeleda Lulaj Etem Iseni		Role of Analysis CVP (Cost-Volume-Profit) as Important Indicator for Planning and Making Decisions in the Business Environment
10	Ahmet Serdar		Effects of Military Coup Attempt on Turkey's Economic Development
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13/07/2018		Coffee & Tea III	Time 16.00 - 16:30
14/07/2018		Evaluation of the Sessions	
Session Code		Online	
Platform		Web	