



### CONFERENCE PROGRAM

#### Program Summary

Date / Hours		Program Content
29 January Friday		Venue: GERIC - Global Entrepreneurship, Research & Innovation
09:00 – 10:00	First Floor Entrance	Registration
<b>10:00 – 11:00</b>		<b>Opening Ceremony Plenary Session</b>
11:00 – 11:30		Coffee Break I
<b>11:30 – 13:00</b>		<b>Parallel Sessions I</b>
13.00 – 14:30		Lunch Break
<b>14:30 – 16:00</b>		<b>Parallel Sessions II</b>
16.00 – 16.30		Coffee Break II
<b>16:30 – 18:00</b>		<b>Parallel Sessions III</b>

Date/Day/Hour		Program Content
30 January Saturday		
<b>09:30 – 11:00</b>		<b>Parallel Sessions IV</b>
<b>11:00 – 11.30</b>		<b>Closing Remarks</b>
<b>11:30 – 12.00</b>		Coffee Break III
<b>12:00 –</b>		<b>Bosphorus Tour Registration</b>

<b>29 January Friday</b>		<b>Opening Ceremony</b>
<b>Time</b>		<b>10:00 – 11:00</b>
<b>Moderator</b>		<b>Eriselda Vrapı</b>
<b>Room</b>		<b>Conference Hall</b>
<b>Introduction</b>	<b>Eriselda Vrapı</b>	<b>On behalf of the coordinators, EUSER</b>
<b>Chairman's Speech</b>	<b>Prof. Dr. Adnan Aslan (Turkey)</b>	<b>On behalf of the Chairman, Rector Suleyman Sah University</b>
<b>Special Presentation 1</b>	<b>Prof. Dr. Oluseyi Oyekan (Nigeria)</b>	<b>TBA</b>
<b>Special Presentation 2</b>	<b>Prof. Dr. Ioana Costa (Romania)</b>	<b>TBA</b>
<b>Special Presentation 3</b>	<b>Prof. Dr. Nik Maheran Nik Muhammad (Malaysia)</b>	<b>TBA</b>
<b>Special Presentation 4</b>	<b>Prof. Dr. Anna Saiti (Greece)</b>	<b>Social Capital -Acceleration of a Country's Sustainable Development</b>
<b>Special Presentation 5</b>	<b>Prof. Dr. Tomas Kačerauskas (Lithuania)</b>	<b>TBA</b>
<b>Editorial Information</b>	<b>Prof. Assoc. Dr. Ahmet Ecirli</b>	<b>On Behalf of the Editorial Board - ICSS VI -EUSER</b>

29 January Friday		Coffee Break I	
Time	11:00 - 11:30	Supervisor	Suhaila Abdul Kadir
		Room	Cafeteria
29 January Friday		Parallel Sessions I	
Session Code	1A	Room Supervisor	Che Rusuli M.S
Time	11:30 – 13:00	Moderator	Aneta Tomescu
Room	A 101	Language	English
1	<b>Aneta Tomescu</b> Rodica Sirbu Cezar Laurentiu Tomescu	<b>Methotrexate Therapy in Obstetrical Diseases</b>	
2	<b>Jasim Abbas</b> Dr. Mohammad Subakir Mohd. Yasin Kemboja Ismail	<b>Arabic Language Influence on the Iraqi EFL Tertiary Learners' Use of Grammatical Cohesive Devices in their Argumentative Essays</b>	
3	<b>Che Rusuli M.S</b> Najjah M Fitriani Q	<b>Syahida N and Hakim M.</b> <b>The Effectiveness of Go Green Implementation among Society in Kota Bharu, Kelantan</b>	
4	<b>Brunela Trebicka</b> Hysen Hoda Natasha Hoda	<b>Tax Evasion as a Cause of Informal Economy: Case of Albania</b>	
5	<b>Rodica Sirbu</b> Aneta Tomescu	<b>Local Anesthetics – Substances with Multiple Application in Medicine</b>	
6	<b>Jehona Gjermizi</b> Blerim Kola	<b>Modern Forms of Bank Service in Albania</b>	

29 January Friday		Parallel Sessions I	
Session Code	1B	Room Supervisor	Najjah M
Time	11:30 – 13:00	Moderator	Elton Noti
Room	A 102	Language	English
1	<b>Elton Noti</b> Brunela Trebicka	<b>Innovations and Online Marketing Services Trends in Albanian Tourism Sector</b>	
2	<b>Elton Noti</b> Brunela Trebicka	<b>The Diversification of E- Services in Tourism Marketing – Case of Albania</b>	
3	<b>Violeta Neza</b> Dr.Edlira Llazo	<b>The Impact of Integrated Marketing Communication in Customer Satisfaction in Insurance Companies in Albania</b>	
4	<b>Norman Zakiyy</b> Kamal Halili Hassan	<b>The Management Process at the Pretrial Stage Under Malaysian Rules of Court 2012</b>	
5	<b>Bekim Avdiaj</b> Lumnije Avdiaj	<b>The Management Process at the Pretrial Stage Under Malaysian Rules of Court 2012</b>	
6	<b>Suhaila Abdul Kadir</b> Muhamad Saufi Che Rusuli	<b>Aviation Entrepreneur Model (AEM) in Malaysia: A Review</b>	

29 January Friday		Parallel Sessions I	
Session Code	1C	Room Supervisor	Fitriani Q
Time	11:30 – 13:00	Moderator	Asma Lailee Mohd Noor
Room	B 201	Language	English
1	Asma Lailee Mohd Noor Noor Hisham Md Nawī	Faith-Based Organizations (FBO): a Review of Literature on Their Nature and Contrasting Identities with NGO in Community Development Intervention	
2	Paris Stelian Rodica Sirbu	Conflict - A Necessary Evil	
3	Erimia Luiza Cristina Rodica Sirbu	European Patients' Rights to be Protected Against Counterfeit Medicines	
4	Emin Cadar Rodica Sirbu	Marine Algae from Black Sea - Important Resources in the Pharmaceutical and Medical Research	
5	Khamsiah Ismail Siti Rafiah Abd. Hamid	Communication About Sex-Reproductive Health Issues with Adolescents: A Taboo among Malaysian Parents?	
6			

29 January Friday		Parallel Sessions I	
Session Code	1D	Room Supervisor	Syahida N
Time	11:30 – 13:00	Moderator	Alicja Grzeškowiak
Room	B 202	Language	English
1	Sonila Berdo	Application Cases of Main Tourist Destination Competitiveness Models in Different Countries of the World, Especially in Balkan Region Destinations	
2	Alicja Grzeškowiak	Assessment of Participation in Cultural Activities in Poland by Selected Multivariate Methods	
3	Sarë Gjergji	Biblical Text on the Work of "Meshari" (Missal) by Gjon Buzuku	
4	Siti Som Husin	Challenges That Contribute to SME, Growth in Manufacturing and Service Industry	
5	Ardian Kastrati	Civil Society from Historical to Contemporary Perspectives	
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<b>Session Code</b>	<b>1E</b>	<b>Room Supervisor</b>	<b>Syahida N</b>
<b>Time</b>	<b>11:30 – 13:00</b>	Moderator	Jonida Gjika
Room	C 301	<b>Language</b>	<b>Albanian</b>
1	Jonida Gjika	Disputes and Their Resolution in the Electronic Communications Market	
2	Agnieszka Stanimir	Generation Y in Poland – Expectations and Attitudes of Young People	
3	Aynur Gadimaliyeva	History and Typology of the Instrumental Case (Based on the Comparative Study of the Literary Documents in Turkic Languages)	
4	Nikolin Hasani	Human Beings Trafficking: The Albanian Legislation	
5	Malgorzata Dobrowolska	Importance of Flexibility of Employment in a Professional Education of Persons Endangered by a Social Exclusion	
6			
<b>29 January Friday</b>		<b>Lunch Break</b>	
<b>Time</b>	<b>13.00 – 14:30</b>	Supervisor	Noor Hisham Md Nawī
		<b>Room</b>	<b>Cafeteria</b>

<b>29 January Friday</b>	<b>Parallel Sessions II</b>		
<b>Session Code</b>	<b>2A</b>	<b>Room Supervisor</b>	<b>Che Rusuli M.S</b>
<b>Time</b>	<b>14:30 – 16:00</b>	Moderator	Enida Kume
Room	A 101	<b>Language</b>	<b>English</b>
1	Enida Kume	Job Satisfaction of Social Service Workers in Penitentiary Institutions in Albania	
2	Shpuza Suela	Management Debit - Regional Directorate of Road Transport Services Shkodra	
3	Ciprian Simut	Modernism, God, and Church in the Thinking of J. Macbride Sterrrett	
4	Besim Arifi	Physical Evidence	
5	Mohammed Mai	Pre-Service Teachers' Attitudes towards Studying Chemistry	
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<b>29 January Friday</b>	<b>Parallel Sessions II</b>		
<b>Session Code</b>	<b>2B</b>	<b>Room Supervisor</b>	<b>Naqiah M</b>

<b>Time</b>	<b>14:30 – 16:00</b>	Moderator	Azli Ariffin
Room	A 102	<b>Language</b>	<b>English</b>
<b>1</b>	<b>Azli Ariffin</b>		<b>Teacher's Belief in Enhancing Children Imagination Through Children Malay Traditional Song</b>
<b>2</b>	<b>Eva Papamihali</b>		<b>Which Foreign Language Should be Taught in the Albanian Education System?</b>
<b>3</b>	<b>Mohd Nasir Omar</b>		<b>Islamic Social Ethics: An Analysis of Miskawayh's Thought</b>
<b>4</b>	<b>Edlira Llazo</b>		<b>Customer Preferences Towards Regional Food - Albanian Case</b>
<b>5</b>	<b>Blerim Kola</b>		<b>An Albanian Case Study on Measuring the Service Quality in an Academic Library</b>
<b>6</b>	<b>Adrian Leka</b>		<b>Impact of Offenses in Alternative Sentences</b>

